**Coursera Capstone project**

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**Report Content**

1. **Introduction Section:** ⁃ The “business problem” to be solved by this project and who may be interested

2. **Data Section:** ⁃ Describe Data requirements and Sources needed to solve the problem

3. **Methodology section:** ⁃ Main component of the report - Execute data processing, describe/discuss any exploratory data analysis and/or inferential statistical testing performed, and/or machine learnings used.

4. **Analysis & Results section:** ⁃ Discussion of the results and finding of answer

5**. Discussion section:** ⁃ Discussion of observations noted and any recommendations

6. **Conclusion section:** ⁃ Answer chosen and conclusions.

**1.0 Introduction**

**1.1 Scenario and Background :** I am currently living in Singapore, within walking distance to Downtown "Telok Ayer MRT metro station" . I also enjoy great venues and attractions, such as international cuisine, entertainment and shopping. I have an offer to move to work to Manhattan NY and I would like to move if I can find a place to live similar with similar venues.

**1.2 Problem to be resolved:** How to find an apartment in Manhattan with the following conditions: • Apartment with min 2 bedrooms • Monthly rent not to exceed US$7000/month • Located within walking distance (<=1.0 mile, 1.6 km) from a subway metro station in Manhattan • Venues and amenities as in my current residence.

**1.3 Interested Audience:** I believe the methodology, tools and strategy used in this project is relevant for a person or entity considering moving to a major city in US, Europe or Asia. Europe, US or Asia, Likewise, it can be helpful approach to explore the opening of a new business. The use of FourSquare data and mapping techniques combined with data analysis will help resolve the key questions arisen. Lastly, this project is a good practical case for a person developing Data Science skills.

**2.0 Data Section**

**2.1 Data Requirements -** Geodata for current residence in Singapore with venues established using Foursquare. - List of Manhattan (MH) neighborhoods with clustered venues established via Foursquare (as in Course Lab). https://en.wikipedia.org/wiki/List\_of\_Manhattan\_neighborhoods#Midtown\_neighborhoods - List of subway metro stations in Manhattan with addresses and geo data (lat,long): https:// en.wikipedia.org/wiki/List\_of\_New\_York\_City\_Subway\_stations\_in\_Manhattan) , (https://www.google.com/ maps/search/manhattan+subway+metro+stations/@40.7837297,-74.1033043,11z/data=!3m1!4b1) - List of apartments for rent in Manhattan area with information on neighborhood location, address, number of beds, area size, monthly rent price and complemented with geo data via Nominatim. http:// www.rentmanhattan.com/index.cfm?page=search&state=results https://www.nestpick.com/search? city=new- - Place to work in Manhattan (Park Avenue and 53rd St) for reference

**2.2 Data Sources, Data Processing and Tools used -** Singapore data and map is to be created with use of Nominatim , Foursquare and Folium mapping - Manhattan neighborhoods were obtained from Wikipedia and organized by Neighborhoods with geodata via Nominatim for mapping with Folium. - List of Subway stations was obtained via Wikipedia, NY Transit web site and Google map, - List of apartments for rent was consolidated from web-scraping real estate sites for MH. The geolocation (lat,long) data was found with algorithm coding and using Nominatim. - Folium map was the basis of mapping with various features to consolidate all data in ONE map where one can visualize all details needed to make a selection of apartment